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**ECW PRESS SIGNS 'BRADY BUNCH' STAR SUSAN OLSEN FOR
NEW COFFEE TABLE BOOK**

Hollywood, CA – (January 2, 2009) Brady Bunch star Susan Olsen and ECW Press announced today their joint collaboration for the coffee table book *Love to Love You Bradys: the bizarre story of The Brady Bunch Variety Hour* which is scheduled to be released in September, 2009. Susan's co-author is Los Angeles writer Ted Nichelson and pop-culture maven Lisa Sutton will serve as graphic designer.

This colorful, glitter-filled retrospective will take a look back at the most disastrous offering in television history and explain how and why the rarely seen *Variety Hour* was conceived, produced, and ended up ranked in TV Guide's top five "Worst Shows of All-Time." Behind the scenes, this production was chock full of very serious human conflict: drug addiction, sexuality, weight issues, religion, and heated power struggles - all ultimately shattering the Bradys' perfect image and forever scarring the legacy of TV's favorite family.

Originally airing as a 60-minute special, *The Brady Bunch Variety Hour* was produced by Sid and Marty Krofft and premiered on ABC on November 28, 1976. It featured the actors from *The Brady Bunch* sitcom singing and dancing their way through the disco era on stage above an enormous swimming pool populated by the enchanting Krofftette Water Follies. Largely derivative of the hit series *The Donny and Marie Show*, from the same production team, the success of this special led to a semi-regular series of which eight additional 60 minute episodes were produced and aired as monthly specials from January to May 1977. None of the installments were ever repeated on network television. Now a confirmed cult classic, the *Variety Hour* has been successfully parodied on such recent hit television series as *The Simpsons*, *That 70's Show*, *The Family Guy*, *Tiny Toons*, and *The Gilmore Girls*.

The book features hundreds of never-before-published photos and interviews with cast, crew, and production staff, including the Brady Bunch, Sherwood Schwartz, Sid and Marty Krofft, Bruce Vilanch, Paul Shaffer, and Rip Taylor.

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